



U.S. Commercial Service
CO-EXHIBITOR PROGRAM
CommunicAsia2003

Asia Now

The 15th Asian International Communications and IT Exhibition & Conference

Singapore -- June 15-18, 2004

**US Department of Commerce – Asia Now
Co-Exhibitor Program at CommunicAsia 2004**

The Commercial Service is committed to helping all USA companies participate at **CommunicAsia 2004** through our affordable, yet powerful package, which provides you with a cost-effective exhibiting option to market your product or service. Join our **Asia Now** shared booth space to exhibit and use as your company's "base of operations" during the show. While you're out walking the show floor, our staff will collect leads and coordinate appointments with prospective partners or clients on your behalf.

This value-added Co-Exhibitor program designed especially for first-time participants at CommunicAsia includes:

- On-site one-on-one business appointments customized to your company's objectives - arranged by the US Embassy in Singapore and IE Singapore (a \$500 value)
- Booth space to demo your products or services in the Asia Now booth at the USA Pavilion for 3 ½ hours on the two days you exhibit.
- Comprehensive regional market research report with industry overviews from 14 Asian countries
- Full day staffing, **for entire duration of show**
- Booth space for your company's marketing materials and listing in on-line catalog
- A list of trade leads generated from visitor's interest in your company
- Assistance with hotel reservation at special Embassy rates
- Invitations to briefings and receptions for USA Pavilion participants
- Use of meetings spaces and lounges
- One-on-one customized briefings available by Commercial Specialists from 14 of our U.S. Embassies, Consulates and offices throughout Asia: Australia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Russian Far East, Singapore, Taiwan, Thailand and Vietnam.

Co-Exhibitor packages are available at only \$1,000.

Spaces are limited, so that we can provide the maximum service to each participating company.

CommunicAsia2004 is the largest ICT showcase in Asia with over **37,322 visitors** and **1,442 exhibitors** from **89 countries** in 2002! CommunicAsia draws a gathering of industry professionals from all over the world (1/3 of the participants were from overseas!) where business and networking opportunities played center-stage amidst a showcase of the latest ICT. This year, CommunicAsia 2004 will be back with an ICT showcase more exciting than ever! A new show, EnterpriseIT, designed as a showcase platform for IT solutions, software and hardware providers, joins MobileCommAsia, NetworkAsia and SatComm under CommunicAsia's umbrella of shows, with 5 pavilions dedicated to the industry's most talked-about technologies, such as Bluetooth, Optical Networking, Security Solutions, Wireless Internet and Smart Card.

Now is your chance to access ICT markets throughout Asia by participating in CommunicAsia 2004!

For more details on how your company can be a part of the exciting co-exhibitor program at **CommunicAsia**, please contact **Mari Felton-Beal** at (408) 271-7300 x104 or Mari.Felton@mail.doc.gov.

If you wish to receive information for **Broadcast Asia**, contact **Maura Kim** at (310) 235-7207 or maura.kim@mail.doc.gov

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Held in conjunction with:

BroadcastAsia2004

and

EnterpriseIT2004

Incorporating:

MobileCommAsia2004

NetworkAsia2004

and

SatComm2003